

## AVVISO

### PROGRAMMI - Anno accademico 2015-2016

#### LETTERE ABILITA' - BENI CULTURALI ABILITA' - LETTERE ESAME - ARCHEOLOGIA E STORIA DELL'ARTE ESAME

TUTTI GLI STUDENTI SONO TENUTI A STUDIARE TUTTI I 'TOPICS' AFFRONTATI DURANTE LE LEZIONI RELATIVE AL PRORPIO CORSO DI LAUREA. TUTTAVIA, PER QUANTO RIGUARDA LA PROVA ORALE SI PROCEDERA' INIZIALMENTE ALLA DISCUSSIONE CON ARGOMENTI A PIACERE NEL NUMERO INDICATO DI SEGUITO:

<u>LETTERE</u>	<u>ARGOMENTI</u>
ABILITA': 6 CFU	ARGOMENTI: 6 4 TOPICS FROM BOOK* + 2 READING TEXTS**
ESAME: 6 CFU	ARGOMENTI: 8 6 TOPICS FROM BOOK + 2 READING TEXTS
ABILITA' + ESAME	ARGOMENTI: 10 6 TOPICS FROM BOOK + 4 READING TEXTS
<u>BENI CULTURALI</u>	
ABILITA': 5 CFU	ARGOMENTI: 5 4 TOPICS FROM BOOK + 1 READING TEXTS
<u>ARCHEOLOGIA E STORIA DELL'ARTE (LAUREA MAGISTRALE)</u>	
ESAME: 6 CFU	ARGOMENTI: 8 6 TOPICS FROM BOOK + 2 READING TEXTS*

Si precisa che:

\* i 'topics' dovranno essere scelti dal libro di testo "*Highlights of ESP. An approach to the study of language discourse and translation*"

Autrice: Margherita Rasulo

ARACNE Editrice (Roma) (disponibile anche in PDF)

\*\* le letture (*reading texts*) per l'analisi sono disponibili sulla piattaforma di e-learning dell'ateneo

- **I topics di tutti i corsi dovranno essere scelti dal libro di testo “Highlights of ESP. An approach to the study of language discourse and translation”. L’indice del testo è riportato nella tabella.**
- **Le letture sono disponibili sulla piattaforma e-learning dell’Ateneo**

**di Margherita Rasulo**

**ARACNE Editrice (Roma) (disponibile anche in PDF)**

**CONSERVAZIONE BENI CULTURALI**

**LETTERE (esame + abilità)**

**ARCHEOLOGIA E STORIA DELL’ARTE**

**Reading 1**

**English in the world**

- 1.1. The Global Spread of the English Language
- 1.2. The Concept of English as Lingua Franca
- 1.3. A short History of English
- 1.4. Characteristics of World Englishes
- 1.4.1. World English versus World Englishes
- 1.5. Models and Classifications of English
- 1.5.1. The Three Concentric Circles
- 1.5.2. Classification of Englishes
- 1.6. Modiano’s Model of English
- 1.7. The Future of English

**Reading II**

**English through Cross-cultural Communication**

- 2.1. What is Culture?
- 2.2. Cross-Cultural Communication
- 2.3. Cultural Metaphors
- 2.4. Conclusion

**Reading III**

**English and the Spread of Technology and Digitalization**

- 3.1. English and Technology
- 3.4. Digital Humanities
- 3.5. Digital Humanities Sub-genre: the case of TEDtalks
- 3.6. Social Media and Social Networking

**Reading IV**

**English Discourse and Genre Analysis**

- 4.1. Language and its Characteristics
- 4.2. From Language to Discourse
- 4.5.2. Computer Mediated Discourse analysis (CMDA)
- 4.6. The role of Context
- 4.7. The Language of Genre and Register Variables
- 4.7.1. Genre Classification
- 4.8. Register Variables
- 4.11. Divergences between Speech and Writing
- 4.12. Speech Acts
- 4.15. Appendix 2. Typical Speech, Typical Writing

**Reading V**

**General Humanities Studies and English for Academic Purposes**

- 5.1. English for Academic Purposes (EAP)
- 5.5. From the Sentence to the Paragraph
- 5.5.1. Sentences
- 5.5.2. Paragraphs
- 5.5.3. Writing Devices. Discourse markers
- 5.9.4. The Critical Review Format
- 5.10.2. Writing a Curriculum Vitae (CV)
- 5.10.3. Major CV Headings and Features
- 5.10.4. Writing a CV Covering Letter

5.11. Discriminatory Language versus Inclusive Language  
5.12. Conclusion  
5.15. Appendix 3. Genre Analysis Framework  
5.17. Appendix 5. Writing a Critical Analysis of a Painting— from the questions to the essay

**Reading VI**

**English for Specific Purposes and the Study of General Humanities Subjects**

6.1. English for Specific Purposes (ESP)

**Reading VII**

**English in Media Communication**

7.1. Media Literacy and Media Studies  
7.2. Defining Media Literacy and Media Audience  
7.3. Media Language Research and the Disciplines—  
7.4. The World of Magazine Covers  
7.5. The Language of Newspaper Headlines  
7.6. The Content of Newspapers  
7.7. The Structure of the News Stories  
7.11. Computer Mediated Communication  
7.12. Online personae and styles of  
communication  
7.15. Appendix 2. Media Slides

**Reading VIII**

**English in Translation**

8.1. The Process of Translation  
8.2. Conclusion  
Appendix 3. Slides about Translation